

Potato Day 2017 feedback summary. 38 returns

Subject	Good	Quite good	Above average	Below average	Quite poor	Poor	No response	Comments
Advertising	10	12	7	1		1	7	Chance visit to friend; More posters !; maybe advertise on Facebook community; only heard about by chance; only saw flags at roadside; word of mouth; didn't see any(just editorial piece in R journal) - but it must have been good !
Date and timing	27	10				1		3 different times advertised 10.00 on A9, door 11.30, Paper 11.00-1pm
Venue	20	13	3	1			1	Could be bigger; 5 (good) for parking and access; a bit crowded !; very busy this year; needs to be bigger and more parking; 4 (quite good) apart from parking; bit small; too small - you have become so popular !
Layout and access in hall	23	10	3	1			1	A bit crowded - but that's great so many potato enthusiasts; a bit crowded ! Crowded !; busy; layout good - but crowds made it difficult to get a good look
Buying process	22	12	2	1			1	Queuing a bit chaotic !; when busy long queue;
Info leaflets	26	8		1			3	Good - but would be helpful to have in advance (not everyone has Internet)
Catering	8	4	2				23	Didn't sample but looked great; excellent soup pumpkin and carrot; wasn't able to stay as no parking and no tables/ seating available; probably fine but space too cramped
Potato choice	34	4						
Varieties wanted and able to buy	Very open to anything'; 'purple, highland blue salad and yes, they were here!'; 'Salad blue'; 'highland burgundy, international kidney'; Charlotte; waxy type so; highland burgundy blue -yes! ; nothing in mind really; organic ; Orla, Charlotte; Jazzy, Innovator, Casablanca; a selection; Anya, Orla, Lady Christi; Pink Fer; Arran Victory; Anya, Kestrel, Wilja, Desire, Sarpo Mira, Innovator, Lady Balfour; Anya, Charlotte; Harlequin; Highland B Red, Salad Blue, Sharpes Express, Arran pilot, Epicure, B queen, R King Edward; Arran Pilot; all available today Juliette, King Edward, Sarpo Mira; all that we wanted; I just wanted a good selection which I got ! I couldn't get to the other stalls							
Varieties wanted and couldn't get	None; Pentland Bell sold out :-(; none; more organic; Ratte (?); none, spoiled for choice; none; belle de Foneray X 2; La Raffe; white duke of York; King Edward, Lady Rosetta; Majestic; Highland Black; Pink Duke of York, Craig Neal and Victoria; cherie							
Any other comments	Great! And lots left in the last hour.Thanks'; 'better description of the eating characteristics of each variety'; 'love tattie day keep it going :-)' ; brilliant vibrant event !; really like it ! :-) it's good looking forward to next year; thanks very friendly and hard working organisers; thank you ; great event but needs a better venue. it's far too cramped. All the front desk did was take my money - I didn't know I could get bags here, and wasn't asked if I needed any more information. they could have been a lot more helpfu. I; Great day but very busy; Thank you - great idea ! ; Could advertise in Beauty village; Parking :-) ; I think you now need a bigger venue. Information in local press could perhaps include a place to pick up the list ahead of event as it was so difficult to find a space to read while looking for varieties available.							

